South Dakota Emergency Management Conference

SEPTEMBER 10-13, 2018

HOLIDAY INN SIOUX FALLS-CITY CENTRE

100 W 8th St, SIOUX FALLS, SD

sdema
SOUTH DAKOTA
EMERGENCY MANAGEMENT
ASSOCIATION

KEYNOTE SPEAKERS

Can the Decisions You Make Get You or Your Agency In Trouble?

***William C. Nicholson**,*
Emergency Management Law Expert

Bill Nicholson is an internationally known expert in emergency response and emergency management law and policy. He has been an emergency management lawyer since 1995, when he was appointed to be General Counsel to the Indiana State Emergency Management Agency, Indiana Department of Fire and Building Services, and Public Safety Training Institute. More recently, Bill's academic career led him to the faculty of North Carolina Central University, where he served as an Assistant Professor in the Department of Criminal Justice, until his retirement. He taught Emergency Management and Recovery, Homeland Security Law and Policy, Ethics in Criminal Justice and Criminal Justice Management Theory. Bill now consults with businesses and units of government as they seek innovative, pro-active techniques to mitigate liability risks. Bill has over 70 publications in the emergency response and emergency management area, including 3 books and 3 law review articles.

Mid-Term Grades for Millennials

Marshall Damgaard,
William J. Janklow Archival Project, University of South Dakota

Are today's young people--the Millennial Generation--just the most recent predictable batch of "no-longer-kids but-not-quite-adults" in America? Or are they, in some profound ways, quite different? Marshall Damgaard has been teaching Political Science at USD since 2010, and he wants us to share stories about our favorite topic--other peoples' children. We will view these characters from two perspectives--as your new clients and your new colleagues.

Meeting Them on Their Terms: Succeeding in Self-sorted, Divided Media Environments

Daniel Green, *FEMA Region VIII, IMAT External Affairs Officer III*

Communicating with your audience in times of emergencies and disasters can be difficult. Before deciding what to communicate, we have to know how people communicate. Developing an in-depth understanding of how, why, where and when your citizens communicate can prove to be the crucial link to success in an emergency. By discussing best practices and case studies from Texas, Puerto Rico and Hawaii, Emergency Management professionals and PIO's can learn how to meet their citizens on their terms.

"You Can't Fix Stupid:" Public Perceptions of Risk and Vulnerability in Weather Disasters

Dr. Jen Henderson, CIRES,
University of Colorado, Boulder

Weather disasters reveal a variety of seemingly ineffective ways that people react to threats. They make decisions that are perplexing, counter intuitive, or even dangerous. Why is this? What are they thinking? In this presentation, Dr. Jen Henderson, a social scientist and disaster researcher, will give an overview of theories of risk perception and vulnerability that help unpack that complicated and sometimes baffling group of people known as "the public." She will highlight several examples of these theories from research and show how they play out in different weather scenarios. And she'll give insights and best practices for what emergency managers can do to reframe an understanding of the public and communicate more effectively with them.

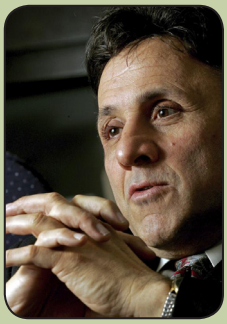
Human Trafficking Response

Autumn Carr, *Special Agent Investigator and Digital Forensic Examiner with the SD Internet Crimes Against Children Task Force within the Division of Criminal Investigation*

ICAC agents are responsible for providing computer based forensics to local, state, and federal law enforcement entities as well as conducting proactive and reactive computer and internet based investigations. Agent Carr has participated in numerous investigative training programs and has provided technical assistance to all levels of law enforcement.

Prior to becoming an agent, she served in the Air Force as an enlisted aircraft maintainer, then later commissioned and currently serves as an Intelligence Officer in the Air Force Reserves.

On Any Given Day: Leadership Lessons from Columbine and Beyond



Frank DeAngelis,
Former Principal,
Columbine High School

"Our lives are not determined by what happens to us, but how we react to what happens; not by what life brings to us, but by the attitude we bring to life. A positive attitude causes a chain reaction of positive thoughts, events, and outcomes. It is a catalyst...a spark that creates extraordinary results."(anon) The tragedy at Columbine redefined the nation. Frank DeAngelis tells his story from the events through the aftermath. This presentation reveals the leadership lessons he learned in the focus of an international firestorm. Frank's honest, straight-forward account provides invaluable insights into managing the after-crisis with students, staff members, community members and never ending media attention. A positive attitude and a passion for his job, allowed him to work at Columbine from 1979 to 2014. He shares how he was able to build a community that worked together for his kids; the students at Columbine High School. The takeaways from this presentation should be required reading for every leader in the nation. He is presently serving as a consultant for safety and emergency management for the Jeffco School District in Colorado, and continues to travel nationally and internationally, speaking and consulting.

sdema
SOUTH DAKOTA EMERGENCY MANAGEMENT ASSOCIATION

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Director of SDOEM

CEM Coord: Brad Georgeson
Turner County Emergency Mgr.

Agenda

MONDAY

	9:00am-12:00pm	Conference Registration	
Vendor Area Open-Atrium	10:00am	Vendor Area Opens - Atrium	
	10:00-11:00am	SDEMA Board Meeting - Cascade Room	
	1:00-1:30pm	Opening Ceremonies - *Sioux Falls Fire Rescue Honor Guard & Paul TenHaken, Mayor, City of Sioux Falls*	Falls West
	1:30-3:00pm	Can the Decisions You Make Get You or Your Agency In Trouble? *William C. Nicholson, Emergency Management Law Expert*	
	3:00-3:30pm	BREAK- Sponsored by MIDWEST CARD	
	3:30-5:00pm	Mid-Term Grades For Milennials - *Marshall Daamgaard William J. Janklow Archival Project, University of South Dakota*	

TUESDAY

	7:30-8:00 am	Coffee & Juice - Sponsored by THE BLUE CELL		
Vendor Area Open-Atrium	8:00-8:10 am	Announcements, Weather Update, NWS		Falls West
	8:10-10:00 am	Meeting Them On Their Terms: Succeeding in Self-Sorted, Divided Media Environments - *Daniel Green External Affairs Officer, FEMA Region VIII*		
	10:00-10:30 am	BREAK- Sponsored by XCEL ENERGY		
		Breakout Sessions		
	10:30-11:10 am	Option 1. Red Cross: A Volunteer's Perspective, *Dan Wall, Red Cross Volunteer* An active volunteer shares insights from recent deployments and how The Red Cross helps in times of emergency locally.	Option 2. Amherst Incident Trans Canada Pipeline Leak *Todd Landmark, Marshall County EM* A personal recount from Marshall County EM on the 9,700 barrel (210,000 gallons) oil leak that occurred on Nov. 16, 2017	Palisades 1
	11:15-12:00 pm	Option 2. Civil Air Patrol: Search and Rescue Capabilities Overview *Lt. Col Craig Goodrich, SDWG Wing Director of Operations* Learn more about the capabilities of the CAP for those who need a refresher or are newer EM.	Option 2. Amherst Incident Trans Canada Pipeline Leak *Todd Landmark, Marshall County EM* Repeat of previous session	Palisades III
	12:00-1:00pm	LUNCH - Falls East - Sponsored by SOUTH DAKOTA PIPELINE ASSOCIATION		
	1:00pm-2:30pm	STOP THE BLEED Training - *Sioux Falls Fire Dept. & SD EMS Association*		Falls West
	2:30pm-3:00pm	BREAK- Sponsored by INTERSTATE POWER		
	3:00pm-3:45pm	IPAWS - *Alfred Kenyon, FEMA IPAWS Customer Support Branch Chief*		
	3:45pm-4:30pm	Team Rubicon - *Aimee Chase and Korey Schroeder, Team Rubicon*		
	4:30pm-5:00pm	What is the SERC? - *Trish Kindt, State of SD, DENR*		
	5:00pm-7:00pm	SERC Meeting - Open Attendance		

WEDNESDAY

	7:30-8:00 am	Coffee - Sponsored by INTERNATIONAL ASSOC. OF EMERGENCY MANAGERS		
Vendor Area Open - Atrium	8:00-8:10 am	Announcements, Weather Update, NWS		Falls West
	8:10-9:30 am	Public Perceptions of Risk and Vulnerablity in Weather Disasters *Jennifer Henderson, University of Colorado*		
	9:30-10:00 am	BREAK - Sponsored by BLUE VALLEY PUBLIC SAFETY		
	10:00-10:30 am	GIS: A Crucial Aid To Your EM Program, *Mike Koutnik, ESRI*		
		Breakout Sessions		
	10:30am-11:10am	Option 1. GETS, Priority *Colleen Wright, GETS/WPS/TSP* GETS provides NS/EP personnel priority access and prioritized processing in the local and long distance segments of the landline networks, greatly increasing the probability of call completion.	Option 2. CERT, A Closer Look Brown County & Pennington County CERT Programs, *Scott Meints, Brown Co EM & Dustin Willett, PennCo EM* Learn more about each program and take a look at each county and differences and how they benefit the residents in their respective counties.	Palisades 1
	11:15am-12:00pm	Option 1. ESRI - *Mike Koutnik, ESRI* Dive deeper, beyond the large group session to see GIS Emergency Management tools in action looking at the concepts of risk assessment, mitigation, preparedness, training and exercising, and response and recovery.	Option 2. International Association of Emergency Managers (IAEM) *Paat Mialy, IAEM USA Region 8 President* Learn more in this overview about IAEM association, the benefits of Membership and the IAEM CEM program.	Palisades III
	12:00pm-1:00pm	LUNCH - Falls East - Sponsored by FIRST NET / ATT		
	1:00pm-2:30pm	Human Traffiking Response *Autumn Carr, SD Internet Crimes Against Children Task Force*		Falls West
	2:30pm-3:15pm	The Role of ARES in Your Community *Bob Ewing, Amateur Radio Emergency Services, Western SD* *Matt Holden, Director of Association of Emergency Radio Organizations*		
	3:15pm-3:30pm	BREAK- Sponsored by RUSHMORE COMMUNICATIONS		
	3:30pm-4:00pm	FirstNet-First Responder Network Authority *Doug Peniston & Tracey Murdock, FirstNet*		
	4:00pm-4:30pm	South Dakota Volunteers Active in Disaster (VOAD) - *Lisa Adler, VOAD*		
	5:30pm-6:30pm	Banquet Social Hour - Starlite Ballroom - Sponsored by Holiday Inn City Centre		
	6:30pm-8:30pm	SDEMA Banquet and Awards - Starlite Ballroom Keynote Speaker: Bob Ray, SF School District, Sponsored by SANFORD HEALTH		

THURSDAY

7:30am-8:00am	Coffee & Snacks - Sponsored by Minnehaha EM & County Commission	Falls West
8:00am-8:10am	Announcements, Weather Update, NWS	
8:10am-10:00am	On Any Given Day: Leadership Lessons from Columbine and Beyond *Frank DeAngelis, Former Columbine High School Principal*	
10:15am-10:45am	Region Meetings	
10:45am-11:45am	Annual SDEMA Meeting, Members Only	
12:00-2:00pm	SDEMA Executive Board Meeting - Cascade Room	